

Connecticut DCP **PRINT** Advertising Regulations

require the COMPANY name and contact info be at least **the same font size** as the AGENT contact info. Agents must use their name as it appears on their license and a phone number OR email.



*This applies to all forms of **print** advertising including, but not limited to:*

- Business Cards
- Flyers
- Brochures
- Postcards
- Posters
- Signs/Billboards



123 Some Street, Some City, CT 12345

OPEN HOUSE

- 3 Bedrooms
- 2 Bathrooms
- 1460 Square Feet
- Newly Renovated

\$395,000

Contact me!

JOHN SMITH
My Company
(860) 111-xxxx
John@mycompanyre.com (860) 222-xxxx
SampleAgent.com



123 Some Street, Some City, CT 12345

OPEN HOUSE

- 3 Bedrooms
- 2 Bathrooms
- 1460 Square Feet
- Newly Renovated

\$395,000

Contact me!

JOHN SMITH
(860) 111-xxxx
John@mycompanyre.com
SampleAgent.com



Company name and contact info is smaller than agent's contact info.



Company name is smaller and company contact info is missing.



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OPEN HOUSE

- 3 Bedrooms
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